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Prentice Hall Author Thomas Erl to Headline
International SOA Symposium in Amsterdam Oct 7-8

Symposium to Feature Book Launch Ceremonies for Two New Titles from
The Prentice Hall Service-Oriented Computing Series from Thomas Erl

International SOA Symposium

NEW YORK--(BUSINESS WIRE)--Prentice Hall today announced that Thomas Erl, the world's top-selling SOA (Service-Oriented Architecture) author and series editor of *The Prentice Hall Service-Oriented Computing Series from Thomas Erl*, will deliver the opening keynote at the International SOA Symposium, taking place this week in Amsterdam.

The International SOA Symposium is a conference dedicated to service-oriented architecture practitioners, and attracts the top SOA experts and authors from around the world for a series of talks, demonstrations, panels, and SOA training and certification workshops.

Erl will headline the conference by discussing the growing presence of SOA within the information technology industry. He will review its success and progress over the past 5 years, while looking ahead to the critical areas requiring attention from the vendor community, the standards community, and practitioners.

The symposium will include book launch ceremonies for two of Erl's new books. The first ceremony will celebrate the recently published *Web Service Contract Design & Versioning for SOA*, co-authored by Anish Karmarkar; Priscilla Walmsley; Hugo Haas; L. Umit Yalcinalp; Canyang Kevin Liu; David Orchard; Andre Tost; and James Pasley. David Chappell, vice president and chief technologist for SOA at Oracle, wrote the foreword for this book and will preside as host of the launch event.

Industry journalist Joe McKendrick will emcee the launch event for *SOA Design Patterns*, to be published later this year. As an author and independent analyst, McKendrick tracks the progress of service-oriented computing and its impact on the IT industry via the popular 'Service Oriented Architecture' blog for the ZDNet site.

Both *Web Service Contract Design & Versioning for SOA* and *SOA Design Patterns* have been adopted as part of the official curriculum for the industry-recognized SOA Certified Professional education program.

SOA Design Patterns is a formal catalog of 85 design patterns specifically for SOA and service-orientation. In development for over 3 years, it represents an exhaustive industry-wide open review. Hundreds of SOA experts and practitioners, as well as prominent members of the design patterns community, participated by providing their feedback and/or submitting their own patterns for consideration. Much of this industry review was conducted via www.soapatterns.org, a community site dedicated to SOA design patterns. Grady Booch, IBM Fellow and co-developer of the Unified Modeling Language (UML), has reviewed and written the foreword for this book.

Readers can learn more about the design patterns and read Erl's related bylined article in *SOA World Magazine* by visiting: www.soapatterns.com.Through Safari Books Online, Prentice Hall released an earlier version of *SOA Design Patterns* as a Rough Cut, which provides access to an author's developing manuscript before the final product is published, and is regularly updated as new material becomes available. To start reading *SOA Design Patterns* as a Rough Cut, visit: http://safari.informit.com/9780136135166

Subsequent to his opening keynote, Erl will also deliver two sessions. The first, entitled "The Architecture of Service-Orientation," will establish the links between SOA models and the service-orientation design approach. The second session, called "Introducing SOA Design Patterns," marks the first public appearance during which Erl will discuss the SOA design pattern catalog.

To learn more about *The Prentice Hall Service-Oriented Computing Series from Thomas Erl*, please visit: www.soabooks.com

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For a complete list of speakers and sessions at the International SOA Symposium, please visit: www.soasymposium.com

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Contacts

Pearson Education
Heather Fox, Senior Publicist, 212-641-6539 (office)
heather.fox@pearson.com

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